***Fresh from the Farm***

***Healthy Fundraising for Ontario Schools***

**What is *Fresh from the Farm*?**

*Fresh from the Farm* is designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, over 1700 schools have raised over $1.5 million for school initiatives, selling 3.6 million pounds (lb) of Ontario grown produce.

# Why Participate?

* Schools keep 40% of sales.
* Families enjoy fresh, Ontario-grown fruit and vegetables.
* *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
* Provides opportunities for students to learn about agri-food and healthy eating
* Supports Ontario farmers and our local economy

# What are the Ontario-grown Bundles for sale?

**Vegetable Bundle: $14.00**

**Includes**:

* **5 lb bag white potatoes**
* **3 lb bag sweet potatoes**
* **3 lb bag yellow onions**
* **3 lb bag orange carrots**



**Apple Bundle: $15.00**

* **8 lb bag Empire variety apples**

**How does it Work?**

* Schools enrol on [www.freshfromfarm.ca](http://www.freshfromfarm.ca) by **September 27**
* Fundraise by selling Ontario grown Vegetable and Apple bundles to family, friends and the school community
* School Champion must submit orders online **by October 16**
* Schools will receive a 10 day advance delivery notice with specific date and 3 hour delivery window
* Deliveries take place between **November 4 and December 5**.
* On the delivery day, volunteers receive product and package Vegetable bundles into

*Fresh from the Farm* bags. Apple bundles arrive pre-packaged in a poly bag.

# Instructions to Fundraisers:

1. Record customer orders and complete the customer information on the Order Form (back-side of this flyer).
2. Collect cash or cheque payment payable to the school.
3. Return the Order Form and payment to the school by **the date advised by your school**.

We appreciate your support – helping students fundraise in a *healthier way!*

For more information email [**contact@freshfromfarm.ca**](mailto:contact@freshfromfarm.ca) or visit [**www.freshfromfarm.ca**](http://www.freshfromfarm.ca/)