



Fresh from the Farm: Healthy Fundraising for Ontario Schools

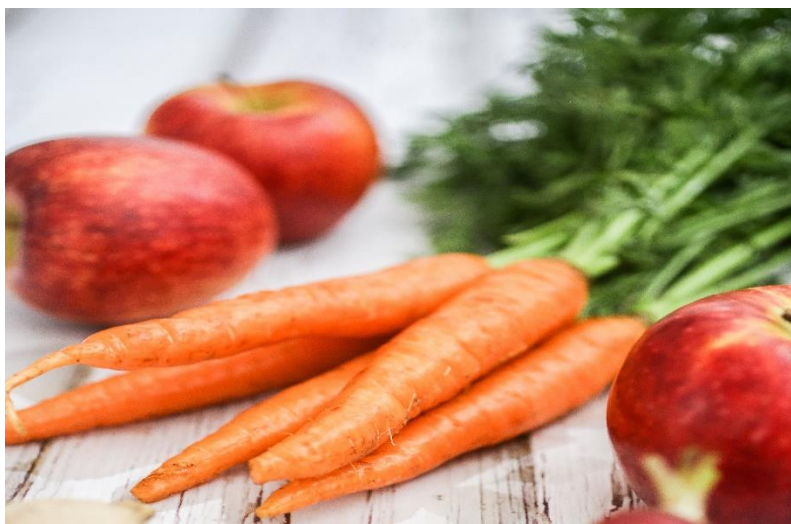
What is *Fresh from the Farm*?

Fresh from the Farm was designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, 1165 schools have raised over \$1.1 million for school initiatives, selling 2.7 million pounds (lb) of Ontario produce.

Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

What are the Ontario-grown Bundles for sale?



Vegetable Bundle @ \$14.00

Includes:

- 5 lb white potatoes
- 3 lb sweet potatoes
- 2 lb yellow onions
- 2 lb carrots

Apple Bundle @ \$15.00

- 8 lb Empire variety apples

How does it Work?

- Schools enrol on www.freshfromfarm.ca by September 27
- Fundraise by selling Ontario grown Vegetable and Apple bundles to family, friends and the school community
- School Champion must submit orders online by October 11
- Schools will receive a 10 day advance delivery notice with specific date and 3 hour delivery window
- Deliveries take place between November 4 and December 5.
- On the delivery day, volunteers receive product and package Vegetable bundles into *Fresh from the Farm* bags. Apple bundles arrive pre-packaged in a poly bag or box.

Instructions to Fundraisers:

1. Record customer orders and complete the customer information on the Student Order Form (back-side of this flyer).
2. Collect cash or cheque payment payable to the school.
3. Return the Student Order Form and payment to the school by the date advised by your school.

We appreciate your support – helping students fundraise in a *healthier way!*

For more information email contact@freshfromfarm.ca or visit www.freshfromfarm.ca

