



Key Dates

May 2 – October 2

School Champion enrolls the school and orders the toolkit www.freshfromfarm.ca/Enrol.aspx.

September 5

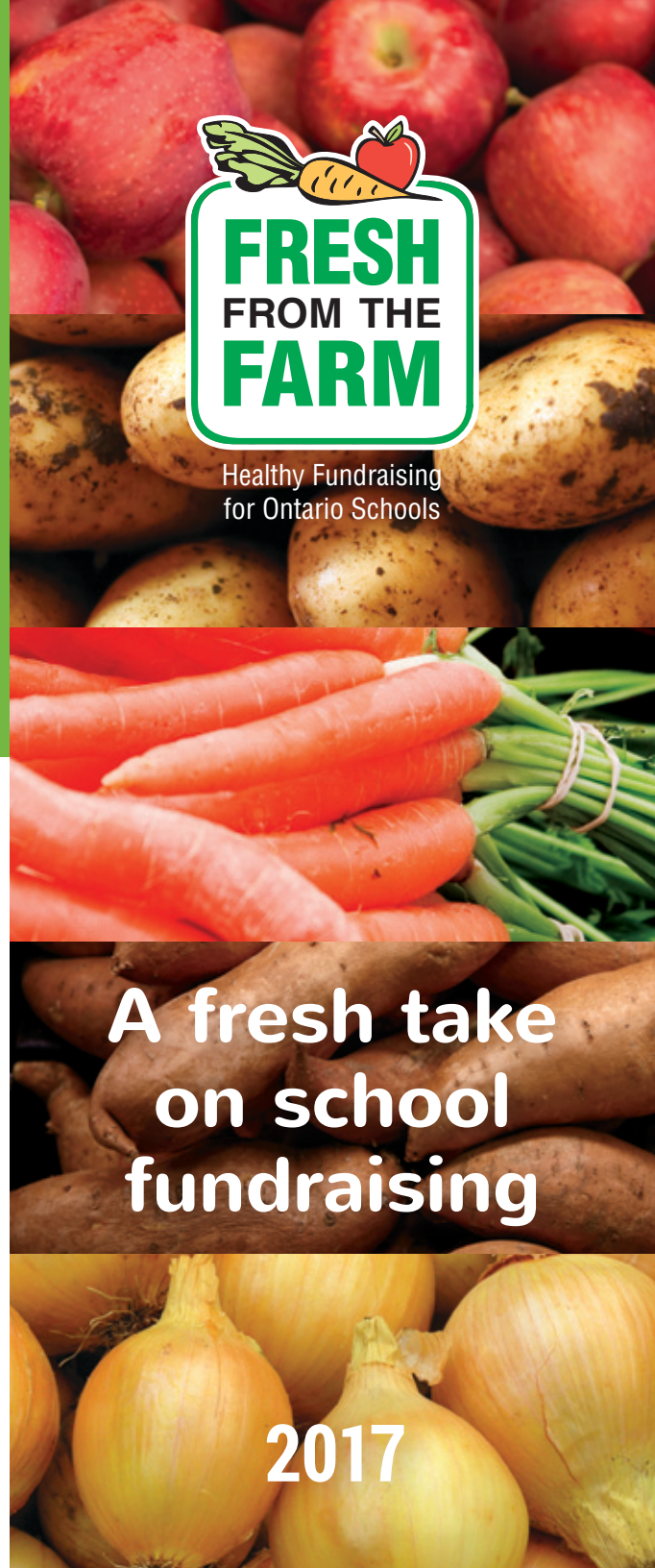
Students begin to fundraise.

October 11

Deadline for orders/changes

November 6 – November 30

Deliveries to schools



Healthy Fundraising
for Ontario Schools

Fresh from the Farm is a collaborative initiative.



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A fresh take
on school
fundraising

2017



Healthy Fundraising for Ontario Schools

What is Fresh from the Farm?

Fresh from the Farm was designed to provide healthy alternatives to schools by selling Ontario-grown fruit and vegetables to school communities.

- Schools keep **40% of sales**.
- Families enjoy value priced Ontario-grown food.
- Since 2013, 665 Ontario schools have participated in *Fresh from the Farm*. They collectively have distributed over 1.6 M pounds of fresh, Ontario-grown fruit and vegetables to Ontario families with total sales over 1.7 M dollars.

Why Participate?

Fresh from the Farm is the only school fundraiser offered to over 5000 schools, selling Ontario-grown fruit and vegetables.

Fresh from the Farm:

- Provides opportunities for students to learn about agri-food and healthy eating, creating a more supportive nutrition environment in schools.
- Raises awareness about the important role good nutrition plays in the development and well-being of children and youth.



- Supports Ontario government initiatives—Local Food Act, School Food and Beverage Policy, Student Nutrition Program, The Ontario Food and Nutrition Strategy.
- Contributes to the local economy and supports our Ontario farmers.

Who can Participate?

For a list of eligible school boards and schools visit freshfromfarm.ca/FAQ.aspx.

What Ontario-grown fruit and vegetables are sold?

Bundle A—\$13

5 lb potatoes, 3 lb carrots, 3 lb sweet potatoes, 3 lb onions

Bundle B—\$15

8 lb of Empire apples

How does it Work?

- Schools enrol May 2 – October 2.
- Students fundraise beginning September 5.
- Schools submit orders by October 11.
- Product is delivered to schools during the month of November.
- Volunteers receive, sort and bundle vegetables.
- Parents pick-up their order.

For More Information

- Call EatRight Ontario **1-877-510-510-2**
- Visit www.freshfromfarm.ca
- Email contact@freshfromfarm.ca

