



Fresh from the Farm: Healthy Fundraising for Ontario Schools

What is *Fresh from the Farm*?

Fresh from the Farm was designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, 1165 schools have raised over \$1.1 million for school initiatives, selling 2.7 million lb of Ontario produce.

Why Participate?

- Schools keep 40% of sales.
- Families enjoy fresh, Ontario-grown fruit and vegetables.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

What are the Ontario-grown Bundles for sale?



Bundle A @ \$14.00:

- 5 lb white potatoes
- 3 lb sweet potatoes
- 3 lb yellow onions
- 3 lb carrots

Bundle B @ \$15.00:

- 8 lb Empire apples

How does it Work?

- Students collect orders and funds.
- Schools submit an online total school order by October 15.
- Deliveries take place November through to mid-December.
- A 10 day advance delivery notice will be provided, date and time (am or pm).
- On the delivery day, volunteers receive product and package vegetables (Bundle A) into *Fresh from the Farm* bags. Apples (Bundle B) arrive pre-packaged in a poly bag or box.

Instructions to Parents and Students

1. Record customer orders and complete the customer information on the Student Order Form (back-side of this flyer).
2. Collect cash or cheque payment; cheques are payable to the school.
3. Return the Student Order Form and payment to the school by the date advised by the school.

We appreciate your support – helping our students fundraise in a *healthier way!*

For more information email contact@freshfromfarm.ca or visit www.freshfromfarm.ca

